

# Over the Street Banner Permit Application



Name of Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone number: \_\_\_\_\_

Responsible Individual: \_\_\_\_\_

Email Address: \_\_\_\_\_

Permit application may be submitted on the first working day in January and no less than 30 days prior to the scheduled hanging date. Permits shall be granted for a period of one week, which may be extended up to 3 weeks at the discretion of the Director of Parks, Recreation and Forestry considering availability. Permits will be granted for the promotion of a Jefferson Civic or community event. "Civic or Community Event" shall mean an event sponsored by or organized by an association, society or group which includes one or more non-profit organizations, located within the city; Promotion or marketing efforts of non-profit economic development entities which the City participates in, promotes or sponsors; and Public service announcements by City, its boards, commissions or other political subdivision of which the City is a member. Promotion of events held at the Jefferson County Fair Park which promote tourism and/or community interest.

Proposed dates for banner to fly (extensions granted based on week preference and availability)	One week	_____	To	_____
	Second week	_____	To	_____
	Third week	_____	To	_____

Size of banner (not to exceed 24" x 24') \_\_\_\_\_ ' x \_\_\_\_\_ '

Lettering shall be at least 4" in height

Banners shall have grommets spaced equally across the top and bottom of banner at a spacing not to exceed 36" apart. Banners shall be made of no less than 18 lbs materials and shall have wind slits equally spaced so as to allow air to pass through. For safety and manpower concerns, banners not meeting these specifications will not be hung.

The over the street banner permit may be terminated by the Jefferson Parks, Recreation and Forestry Department if the health, safety, and welfare of the public appears to be endangered by the quality or condition of said banner, or if said banner is in violation of the regulations adopted by the Common Council.

Applicant shall indemnify, defend and hold the city harmless against and from any liabilities, costs and expenses incurred by City which may in any manner result or arise in the course of, out of or the result of negligence of applicant, its agents, successors, assigns, contractors, an employees in connection with the Street Banner.

Message on Banner: \_\_\_\_\_

I have read and understand the above.

\_\_\_\_\_  
Signature of Applicant

\_\_\_\_\_  
Date

Fee Paid:

Check #:

Date Paid:

Date approved by the Director of Parks, Recreation and Forestry \_\_\_\_\_