

# Collaboration & Innovation 2024 In Review

City of Jefferson Appreciation Banquet  
February 1, 2025



*We're going outside.*

# Collaboration & Innovation in ACTION

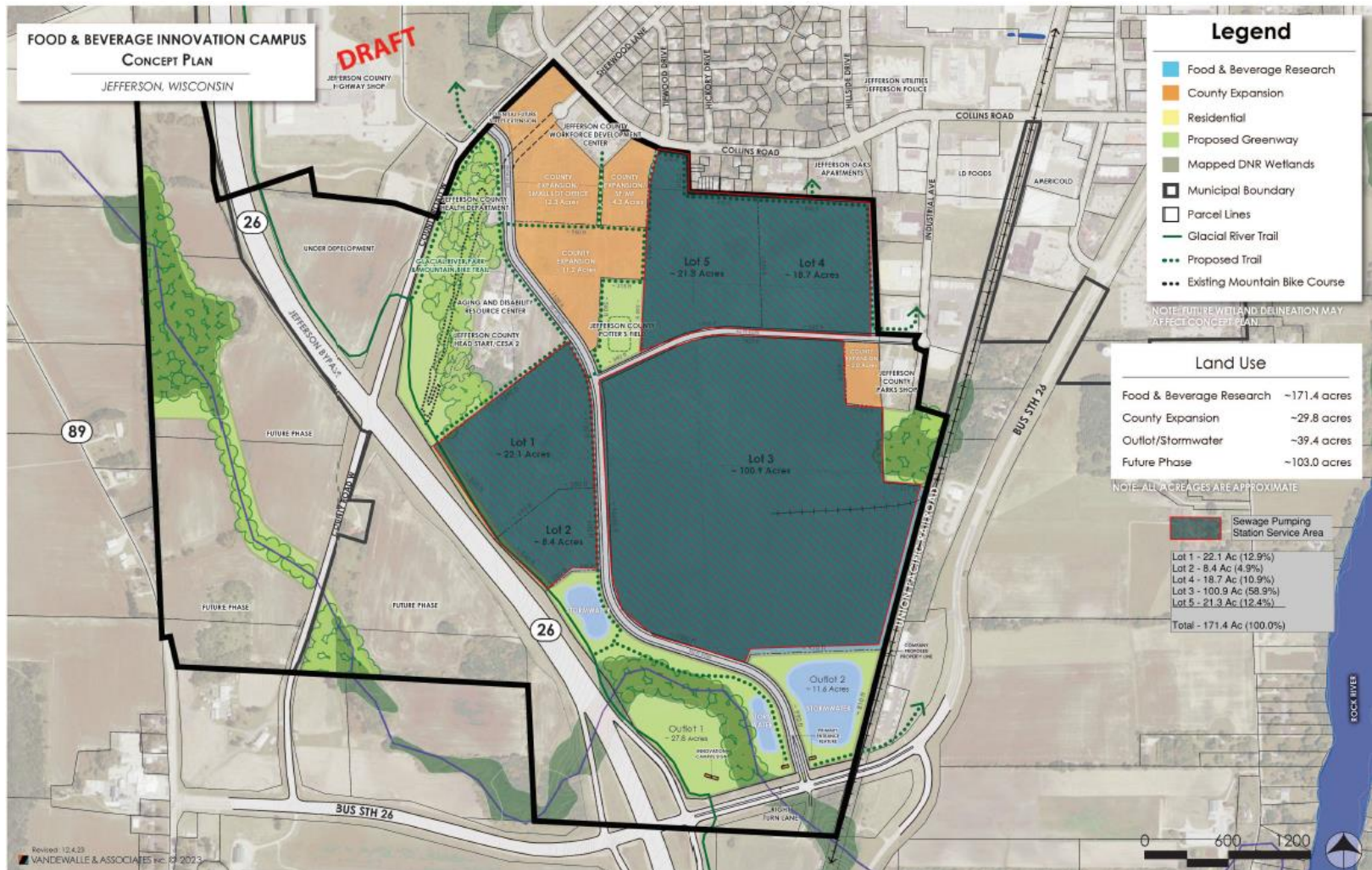
2024 Middle Sized Market  
Project of the year  
presented by the Mid-  
America EDC

For recognition of the  
Kikkoman project as a  
model of collaboration and  
innovation with measurable  
impact on Jefferson County  
and the region.



# Industrial & Manufacturing

## Food & Beverage Innovation Campus



# Kikkoman







# Downtown Redevelopment

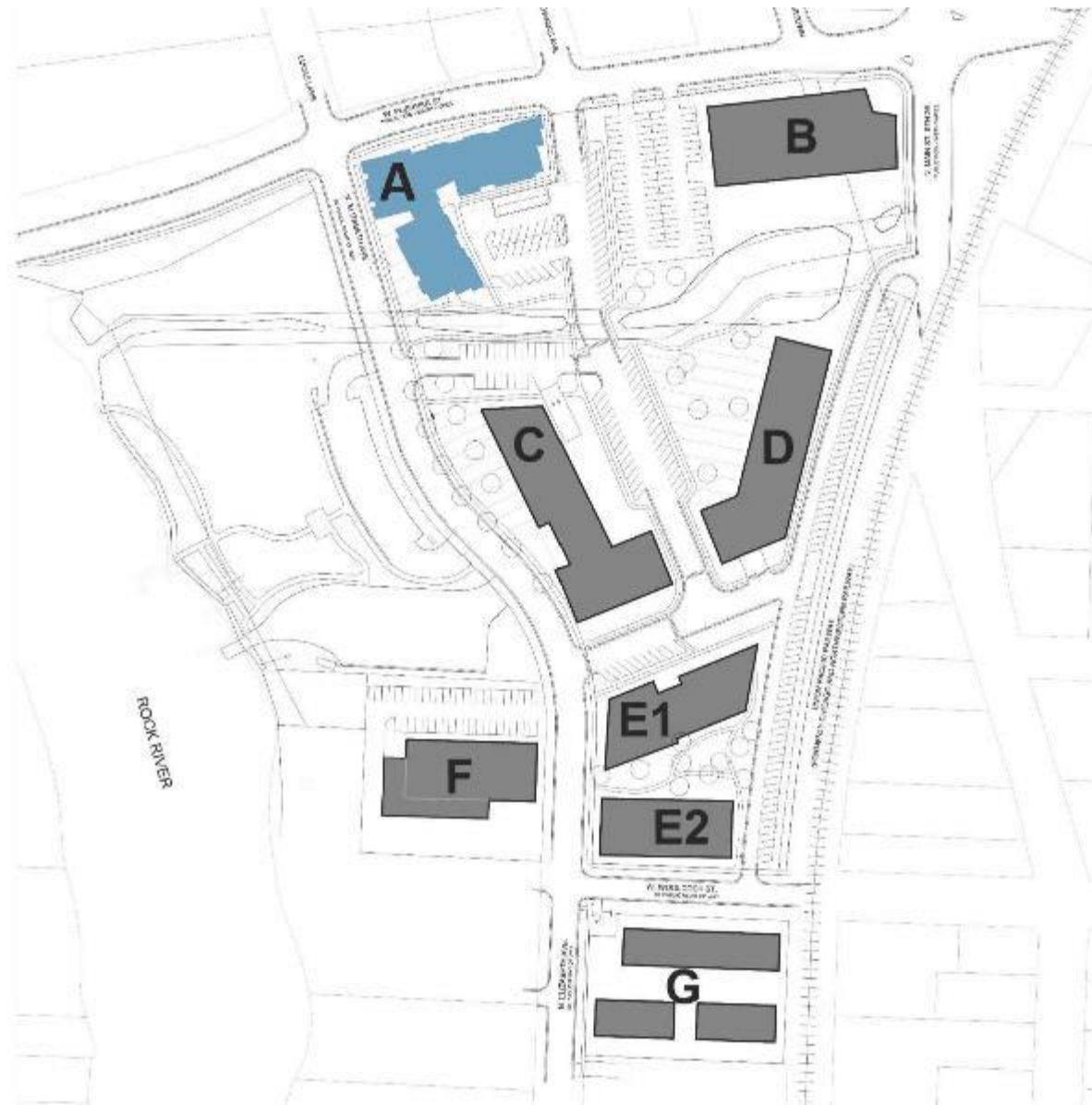


# Growth with renewed purpose





# Growth with renewed purpose



# Phase 1 (Corner of Puerner and Elizabeth)



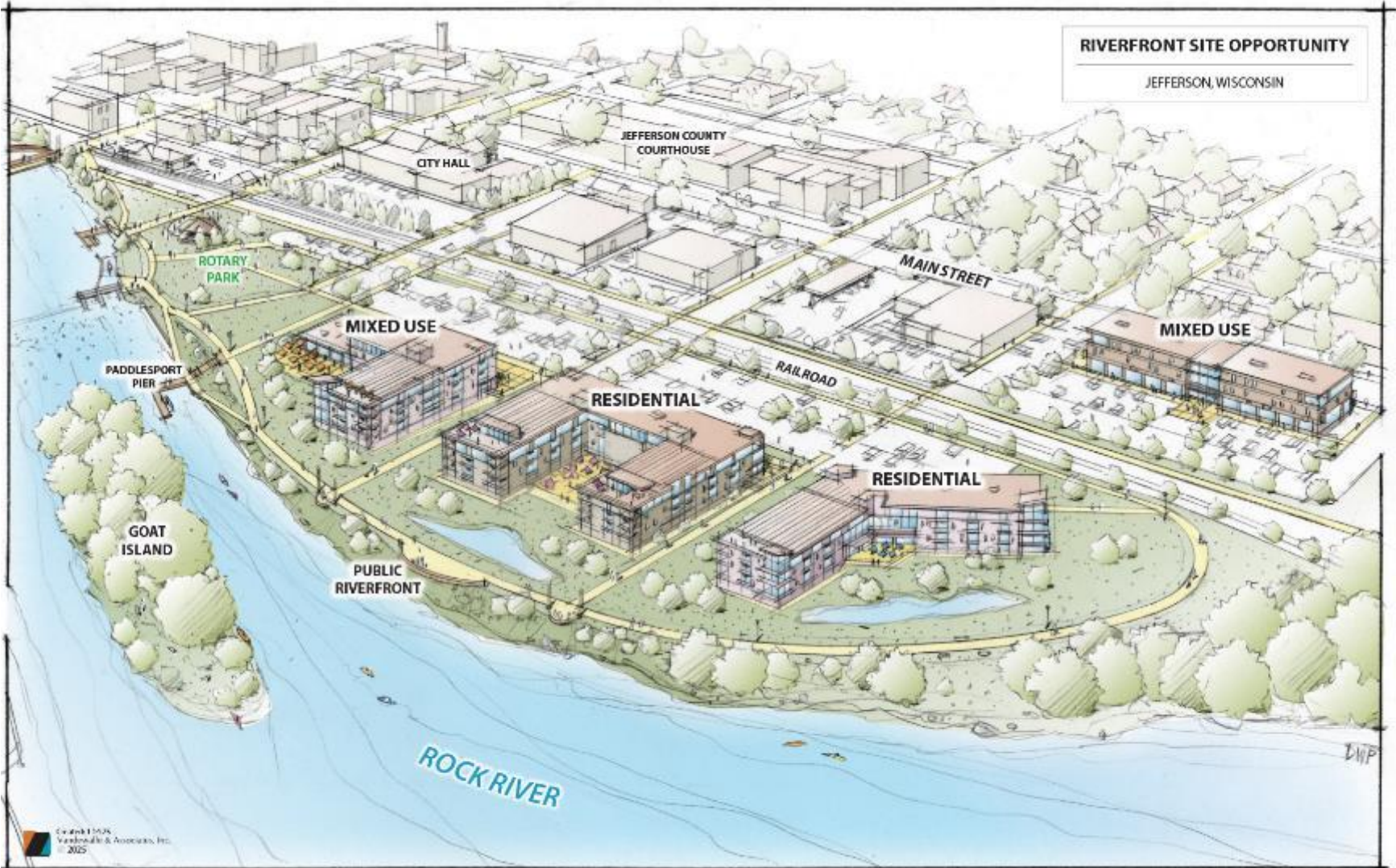
# Growth with renewed purpose





**RIVERFRONT SITE OPPORTUNITY**

JEFFERSON, WISCONSIN



PADDLESPORT  
PIER

ROTARY  
PARK

GOAT  
ISLAND

MIXED USE

PUBLIC  
RIVERFRONT

ROCK RIVER

JEFFERSON COUNTY  
COURTHOUSE

CITY HALL

RESIDENTIAL


MAIN STREET

RAILROAD

RESIDENTIAL

MIXED USE

DWP



Thank you!

We look forward  
to 2025